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Adair has taught at the University of Michigan, Alma College, Hofstra University, Indiana University, and the University of North Carolina at Chapel Hill. He is a member of the Financial Management Association, the American Finance Association, and the Southern Finance Association.

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He is the author of Corporate Finance Demystified, Excel Applications in Corporate Finance, and Excel Applications in Investments (all McGraw-Hill Education). He has also served as a consultant on financial data information systems and business intelligence to a number of international banks and insurance companies and as the faculty representative to the board of trustees investments committee at Alma College.

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Cornett has served on the board of directors, the executive committee, and the finance committee of the Southern Illinois University Credit Union. Dr. Cornett has taught at Southern Illinois University at Carbondale, the University of Colorado, Boston College, and Southern Methodist University.

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