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said to have begun around the year 2000.

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The definition offered by the Council of Supply Chain Management Professionals is: "The art and science of management, engineering, and technical activities concerned with requirements, design, and supplying and maintaining resources to support objectives, plans, and operations."

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John J. Coyle is the professor emeritus of logistics and supply chain management at the Smeal College of Business, at The Pennsylvania State University. Most Popular Articles E-commerce in the age of COVID-19

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